

KELLY-MOORE[®] PAINTS

Environmental Product Declaration

AcryPlex[®] Interior Primers



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EPD IMPACT SUMMARY

Company name	Kelly-Moore Paint Co., Inc.
Product type	interior paints
Product name	AcryPlex Interior Primers
Product definition	Complete line of high-quality interior primers designed to prepare surfaces and aid in topcoat performance. Kelly-Moore's offering includes specialized products for drywall, wood, concrete, and masonry.
Product Category Rule (PCR)	PCR for Architectural Coatings: NAICS 325510
Certification Period	June, 2022
Functional Unit	1m ² of covered and protected substrate for a period of 60 years (the assumed average lifetime of a building).
ASTM Declaration Number	331

In order to support comparative assertions, this EPD meets all comparability requirements stated in ISO 14025:2006. However, differences in certain assumptions, data quality, and variability between LCA data sets may still exist. As such, caution should be exercised when evaluating EPDs from different manufacturers, as the EPD results may not be entirely comparable. Any EPD comparison must be carried out at the building level per ISO 21930 guidelines. The results of this EPD reflect an average performance by the product and its actual impacts may vary on a case-to-case basis.

EPD Information	
Program Operator	ASTM International
Declaration Holder	Kelly-Moore Paint Co., Inc. 1390 El Camino Real 3 rd Floor, San Carlos, CA 94070 +1 650-592-8337 TAlvarez@kellymoore.com www.kellymoore.com
Product	AcryPlex Interior Primers
Date of Issue	June, 2022
Period of Validity	5 years
Declaration Number	331
Declaration Type	Cradle to grave EPD
Applicable Countries	North America
This EPD was independently verified by ASTM in accordance with ISO 14025:	Signature of ASTM Representative
Internal External X	 Name and contact information for representative Timothy S Brooke ASTM International 100 Barr Harbor Drive West Conshohocken, PA 19428 tbrooke@astm.org



<p>This life cycle assessment was critically reviewed in accordance with ISO 14044 and the reference PCR</p>	<p>Signature of LCA Representative</p>  <p>Name and contact information for representative Thomas P. Gloria, Ph. D. Industrial Ecology Consultants 35 Bracebridge Rd. Newton, MA 02459-1728 t.gloria@industrial-ecology.com</p>
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<p>LCA Information</p>	
<p>Basis LCA</p>	<p>Cradle to Grave of Latex Paints</p>
<p>LCA Preparer</p>	<p>Sphera Solutions 130 E Randolp St., Suite 2900 Chicago, IL 60601 USA +1 866-203-3791 www.spherasolutions.com</p>
<p>This life cycle assessment was critically reviewed in accordance with ISO 14044</p>	<p>Signature of LCA Representative</p>  <p>Name and contact information for representative Thomas P. Gloria, Ph. D. Industrial Ecology Consultants 35 Bracebridge Rd. Newton, MA 02459-1728 t.gloria@industrial-ecology.com</p>

<p>PCR Information</p>	
<p>Program operator</p>	<p>NSF International National Center for Sustainability Standards</p>
<p>Reference PCR</p>	<p>PCR for Architectural Coatings: NAICS 325510</p>
<p>Date of issue</p>	<p>June 23, 2017</p>
<p>PCR review was conducted by:</p>	<p>Thomas P. Gloria, Ph. D. Industrial Ecology Consultants 35 Bracebridge Rd. Newton, MA 02459-1728 t.gloria@industrial-ecology.com</p> <p>Mr. Bill Stough Sustainable Research Group PO Box 1684 Grand. Rapids, MI 49501-1684 bstough@sustainableresearchgroup.com</p> <p>Dr. Michael Overcash Environmental Clarity 2908 Chipmunk Lane. Raleigh, NC 27607-3117 movercash@earthlink.net</p>



AcryPlex Interior Primers EPD - Kelly-Moore

This document is a Type III environmental product declaration by Kelly-Moore that is certified by ASTM International (ASTM) as conforming to the requirements of ISO 14025. ASTM has assessed that the Life Cycle Assessment (LCA) information fulfills the requirements of ISO 14040 in accordance with the instructions listed in the product category rules cited above. The intent of this document is to further the development of environmentally compatible and sustainable construction methods by providing comprehensive environmental information related to potential impacts in accordance with international standards.

PRODUCT DEFINITION

Complete line of high-quality interior primers designed to prepare surfaces and aid in topcoat performance. Kelly-Moore's offering includes specialized products for drywall, wood, concrete, and masonry.

Declared Product Description

The AcryPlex Interior Primers follows the description "A decorative or protective paint or coating that is formulated for interior or exterior architectural substances including, but not limited to: drywall, stucco, wood, metal, concrete, and masonry." It includes the following sheens: 971 AcryPlex PVA Primer, 973 AcryPlex Enamel Undercoater. Gallon and five-gallon containers available. See www.KellyMoore.com for more information.

Table 1. List of AcryPlex Interior Primers formulas Assessed by LCA Model and Report

	971	973
VOC	<2 g/L	<2 g/L
Solids Weight	53%	51%
Solids Volume	36%	35%

Table 2. List of AcryPlex Interior Primers Base Types Assessed by LCA Model and Report

AcryPlex Interior Primers

Bases	
Product	Light & White
971	100
973	100



PERFORMANCE ATTRIBUTES

AcryPlex Enamel Undercoater is a premium quality interior primer designed to provide excellent uniformity, tannin blocking, and enamel holdout on wood. AcryPlex PVA is a premium quality interior primer and sealer designed to provide excellent uniformity, hide, and enamel holdout in a very low VOC formula. It can be used on drywall, concrete, plaster, and some wood surfaces.

Performance Selection

AcryPlex Enamel Undercoater

- Sealer for New Wood
- Excellent Enamel Holdout
- Resists Tannin Bleed
- Easy to Sand
- High Hide
- Very low VOC

AcryPlex PVA

- Seals Drywall & Wallboard
- Minimizes Joint Banding
- Excellent Enamel Holdout
- Fast Drying
- High Hide
- Very low VOC

PRODUCT COMPONENTS RELATED TO LIFE CYCLE ASSESSMENT

The material composition of the paints are in the following range:

Table 3: Material Composition Range in % by mass for AcryPlex Interior Primers Product Line

	Minimum [%]	Maximum [%]
Water	61	62
Acrylic resin	15	16
Titanium dioxide	4.8	6.9
Nepheline syenite	0.91	13
Diatomaceous earth	0	0
Talc	0	0
Preservative	0.92	1.83
Rheology modifier	2.3	3
Coalescent	0.5	0.98
Surfactant	2.3	3.9

The functional unit for the study was covering and protecting 1m² of substrate for a period of 60 years (the assumed lifetime of a building). The functional unit and the reference flow required for the functional unit were calculated for both the market life and the design life as prescribed by the PCR. Primer coatings use market-based since they are formulated to promote adhesion of a topcoat rather than finish. Interior and exterior primers are classified based on market-based lifetimes of 5 and 10 years, respectively.

Table 4: Market-Based Lifetime for Primers

Coating Type	Market-Based Lifetime
Interior Primers	5years
Exterior Primers	10 years



Table 5: Design Life- Reference flow, quantity of paint, and lifetime

	Lifetime (years)	Quantity needed during lifetime (kg/Functional Unit)	Tint needed during lifetime (g/Functional Unit)
971-100	NA	NA	NA
973-100	NA	NA	NA

Table 6: Market Life- Reference flow, quantity of paint, and lifetime

	Lifetime (years)	Quantity needed during lifetime (kg/Functional Unit)	Tint needed during lifetime (g/Functional Unit)
971-100	5	2.34	53.4
973-100	5	2.29	53.5



SCOPE AND BOUNDARIES OF THE LIFE CYCLE ASSESSMENT

System Boundaries

The LCA was performed according to ISO 14040 standards. The system is a cradle to grave LCA and includes the following modules as defined in the PCR. The declaration covers the full range of AcryPlex Interior Primers sold in the North American market for the reference year 2021.

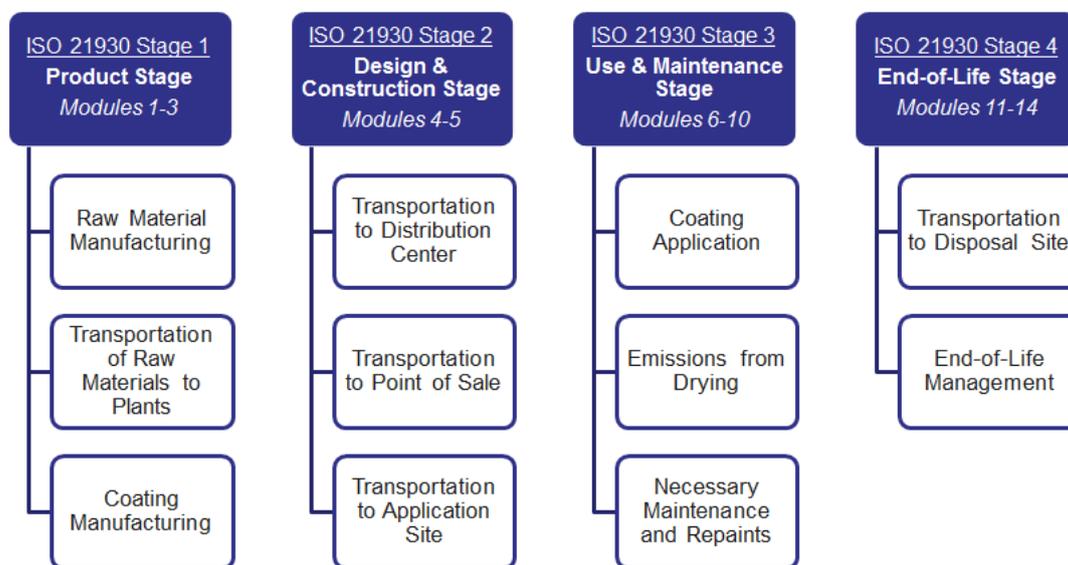


Figure 1: System Boundaries for Cradle to Grave LCA

Assumptions

The described modeling approach makes assumptions in order to represent cradle-to-grave environmental performance of Kelly-Moore latex paint products. These assumptions include those that are prescribed by the PCR, such as in packaging disposal and recovery treatment, as well as transport distances along the life cycle.

Cut-off Criteria

No cut-off criteria are defined by this study. For processes within the system boundary, all available energy and material flow data have been included in the model.

Data Quality

Primary data was obtained from Kelly-Moore's facility at Hurst, facility for the 2021 reference year. Background data was obtained from the GaBi 2021 database and are representative of the years 2010 - 2015. Overall, both primary and background data are representative of the product system and have been deemed high quality.

Allocation

Manufacturing inputs for Hurst, TX were allocated to each paint product by mass.



PRODUCT STAGE

Latex paints are produced at Kelly Moore's Hurst, TX production facility according to the following processing steps.

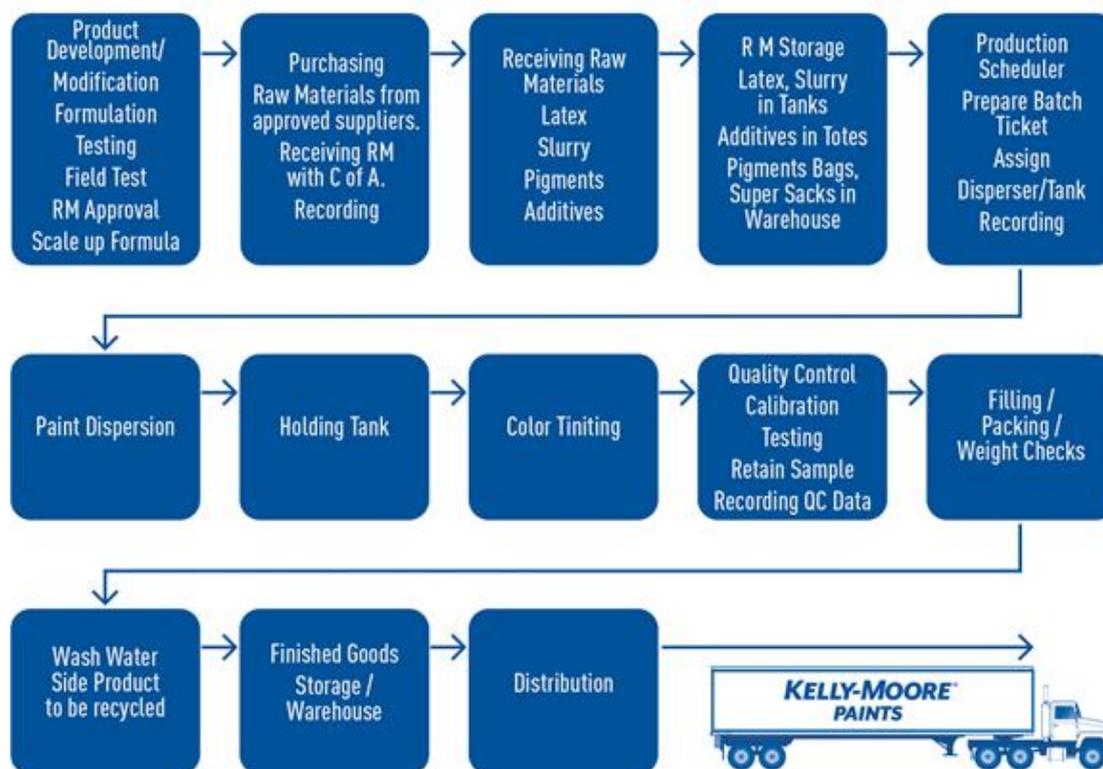


Figure 2: Kelly-Moore Process Flow Schematic

DESIGN AND CONSTRUCTION STAGE

The design and construction stage begins with the packaged paint product leaving the production site and ends with the coating being delivered to the point of application. Within this stage, the paint product is modeled as distributed to a warehouse and from there to point of sale. At point of sale, it is purchased and transported to the point of application. This stage also includes the addition of carbon black colorant at the point of sale, per the PCR.

USE AND MAINTENANCE STAGE

Application and Use

The use stage begins when the user applies the product to a substrate. This stage does not require any energy or additional cleaning inputs, but includes the VOCs emitted over the course of the paint's lifetime. Environmental burdens associated with repaints are attributed to the original stage in which they occurred (e.g. production of the coating for the repaint is attributed to Stage 1 - Product Stage).

Health, Safety and Environmental Aspects During Installation

Customers obtain material from a store or have the store deliver it. The customer or their contractor applies the coating to substrate(s) at customer site(s). The coating remains on the substrate material until the substrate is disposed of. This may include up to a 60 year life time, with additional /subsequent protective coatings. If the coating is handled and applied using the recommendations in the safety data sheet and technical data sheet, minimal health and environmental impacts should occur, and maximum product and substrate life should be expected.



Waste

Disposal of any leftover coating and discarded packaging is categorized under the end-of-life stage. A 10% loss rate during application was included per the PCR.

Packaging

Quart and gallon cans are manufactured from plastic and contain 65-70% recycled material. Kelly Moore's 5-gallon bucket requires 10% less resin by mass to produce than typical 5-gallon buckets on the market. This packaging is marked on the bottom for recycling.

END OF LIFE STAGE**Recycling or Reuse**

Stores encourage customers to use PaintCare or local recycling programs, and 90 stores in California are PaintCare drop-off sites.

Unused Materials

The manufacturing facility recycle off-spec products, materials and by-products for sale and use outside of Kelly-Moore's standard markets. California stores send off-spec products to be recycled into e-Coat branded paint, which contains 50% pre-consumer and 50% post-consumer recycled paint.

Disposal

Product end-of-life occurs with the disposal of the substrate material. 100% of the waste is disposed of in a landfill at end of life, and cannot be separated from the substrate before disposal. Packaging is recovered at a rate of 1.4% for plastics and 70% for metals. Recovery rates represent the average fraction of generated packaging waste that is recovered in the US



LIFE CYCLE IMPACT ASSESSMENT

Key Environmental Parameters

Table 7: LCIA Results for Market Lifetime

	GWP - excl biogenic carbon [kg CO2 eq.]	GWP - incl biogenic carbon [kg CO2 eq.]	Acidification [kg SO2 eq.]	Eutrophication [kg N eq.]	Ozone Depletion Air [kg CFC 11 eq.]	Smog formation [kg O3 eq.]
971-100	7.54E00	7.55E00	4.94E-02	1.17E-03	1.92E-11	3.25E-01
973-100	7.66E00	7.69E00	3.95E-02	1.20E-03	7.52E-11	3.19E-01

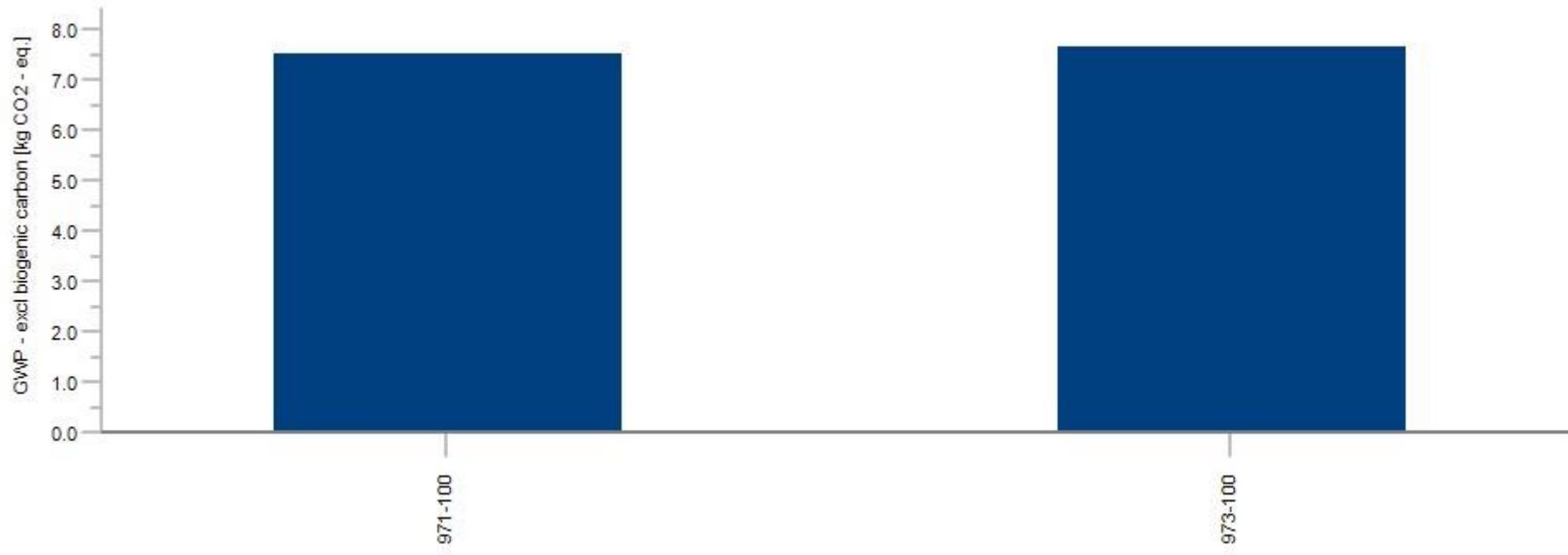


Figure 3: Global Warming Potential, Excluding Biogenic Carbon for Market Lifetime

**Table 8: Life Cycle Inventory Data for Market Lifetime, (Representative Product, 971-100)**

	Stage 1	Stage 2	Stage 3	Stage 4
GWP - excl biogenic carbon [kg CO2 eq.]	6.98E00	5.13E-01		4.22E-02
GWP - incl biogenic carbon [kg CO2 eq.]	7.01E00	4.98E-01		4.10E-02
Acidification [kg SO2 eq.]	4.81E-02	8.59E-04		3.58E-04
Eutrophication [kg N eq.]	1.02E-03	1.22E-04		2.15E-05
Ozone Depletion Air [kg CFC 11 eq.]	1.92E-11	2.44E-16		2.93E-16
Smog formation [kg O3 eq.]	3.02E-01	1.69E-02	3.63E-04	5.60E-03



Material and Energy Resources, Emissions, and Wastes

The additional inventory results required by the PCR for each product are shown in the tables below.

Table 9: Other Environmental Information for Market Lifetime, (Representative Product, 971-100)

	Stage 1	Stage 2	Stage 3	Stage 4
Fossil Energy [MJ]	1.60E02	8.44E00		-3.36E-01
Hydro/Wind Energy [MJ]	2.39E00	6.87E-02		4.67E-02
Nuclear Energy [MJ]	4.23E00	1.33E-01		5.46E-02
Other Energy [MJ]	2.44E00	3.38E-01		1.17E-01
Primary energy from non renewable resources (net cal. value) [MJ]	1.64E02	8.58E00		-2.81E-01
Primary energy from renewable resources (net cal. value) [MJ]	4.83E00	4.07E-01		1.64E-01
Use of non-renewable material resources [kg]	1.15E01	7.82E-02		4.54E-01
Use of renewable material resources [kg]	8.76E-05			
Consumption of fresh water [kg]	7.80E01	9.49E00		-2.22E00
Hazardous waste (deposited) [kg]	1.88E-08	2.24E-06		8.75E-11
Non-hazardous waste (deposited) [kg]	1.19E-01	1.78E-03		2.48E00
Recycled materials [kg]				1.61E-02
Secondary raw material [kg]	-5.78E-05			

* Total freshwater consumption is obtained from GaBi in units of kg. To convert it to m3, please multiply the value by a factor of 0.001.

LCIA Interpretation

For the AcryPlex Interior Primers products, raw materials and manufacturing (Stage 1) are the highest contributors to all impact categories. The impact from the design and construction stage is small but not insignificant and can be mostly attributed to transportation. There is a significant portion of smog formation potential from emissions of VOCs during the use stage. Since the amount of repaints and the quality and lifetime of the paints has such a direct impact on the results, any work towards improving the warranty of the product would significantly reduce the impacts as calculated based on design life.



ADDITIONAL ENVIRONMENTAL INFORMATION

Certifications

MPI Approved Products
SCS Global Certification
CPSCIA Certificate of Compliance

REFERENCES

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US Environmental Protection Agency. (2015, June). *Advancing Sustainable Materials Management: 2013 Fact Sheet. Assessing Trends in Material Generation, Recycling and Disposal in the United States*. Retrieved from US EPA: https://www.epa.gov/sites/production/files/2015-09/documents/2013_advncng_smm_fs.pdf

