WELCOME TO THE 2023 ASTM INTERNATIONAL ANNUAL BUSINESS MEETING

Bill Ells
June 6, 2023
Denver, Colorado
COMMITTEE ANNIVERSARIES

1898 (125th)
Steel, Stainless Steel and Related Alloys (A01)

1903 (120th)
Magnetic Properties (A06), Road and Paving Materials (D04)

1948 (75th)
Color and Appearance (E12)

1963 (60th)
Space Simulation and Applications of Space Technology (E21)

1973 (50th)
Pesticides, Antimicrobials, and Alternative Control Agents (E35), Accreditation and Certification (E36), Thermal Measurements (E37), Pedestrian/Walkway Safety and Footwear (F13), Fences (F14), Consumer Products (F15), Plastic Piping Systems (F17)

2003 (20th)
Homeland Security Applications (E54), Manufacture of Pharmaceutical and BioPharmaceutical Products (E55), Unmanned Aircraft Systems (F38)

1993 (30th)
Fatigue and Fracture (E08)
2022 STANDARDS DEVELOPMENT

- 170 New Standards
- 820 Reapproved Standards
- 1,711 Revised Standards
- 12,995 Active Standards
2022 REVENUE SOURCES

- Publications: 75%
- Laboratory Services: 15%
- Advanced Manufacturing: 8%
- All Other income: 3%

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"At ASTM, we're in the business of breaking through boundaries, charting new paths, and identifying ways of helping our world work better."

2022 Board Chair Cesar Constantino
ASTM INTERNATIONAL 2023 INITIATIVES

Five Strategic Objectives

- Leadership
- Services Provider
- Global Technical Expertise
- Organizational Vitality
- Standards and Technical Content Development
LEADERSHIP

- Lead development of Advanced Air Mobility standards roadmap
- Continued development of Xcellerate brand and program
- Create robotics and autonomous systems programs
- Develop roadmap for carbon neutral activity in cement and concrete
- Establish and build partnerships with international SDOs and NGOs through partnered programs
- Review and evaluate ASTM's current branding
- Develop an ASTM ESG Strategy
GLOBAL TECHNICAL EXPERTISE

- Develop implementation plan for students to become participating members of committees
- Further address technical committee meeting strategies
- Operationalize Tiny Houses activity and new Digital Supply Chain committee
- Further support activities that will enhance consumer participation and engagement
STANDARDS AND TECHNICAL CONTENT DEVELOPMENT

Year 1 of MCS modernization

Implement Thesaurus on website and migrate standards taxonomy into our internal system

Begin to explore SMART Search

Improve SEO on public website

Future XML Schema for ASTM
COMPASS POINTS
Launch

Launch several certification, elearning, and proficiency testing programs

Expand/further develop advisory services program offering

Implement workflow efficiencies for production and publishing services
ORGANIZATIONAL VITALITY

- Promote Core Values
- Explore options for building space
- Mastering ASTM Data Phase II
- Continue IT Security Build Out
- Operationalize new Advanced Manufacturing Division by prioritizing workstreams and resources accordingly
- 125th Anniversary Celebrations - go.astm.org/125
You’ve heard from us.

Now we want to hear from you.

Questions?