WELCOME TO THE 2024 ASTM INTERNATIONAL ANNUAL BUSINESS MEETING

Bill Griese
May 7, 2024
Philadelphia, PA
COMMITTEE ANNIVERSARIES

1904 (120th)
Vitrified Clay Pipe (C04), Petroleum Products, Liquid Fuels, and Lubricants (D02), Coal and Coke (D05), Wood (D07), Fire Standards (E05)

1914 (110th)
Packaging (D10), Textiles (D13)

1944 (80th)
Metal Powders and Metal Powder Products (B09), Adhesives (D14), Engine Coolants and Related Fluids (D15), Aromatic, Industrial, Specialty and Related Chemicals (D16)

1949 (75th)
Ceramic Whitewares and Related Products (C21)

1964 (60th)
Iron Castings (A04), Composite Materials (D30), Corrosion of Metals (G01), Wear and Erosion (G02)

1974 (50th)
Laboratory Apparatus (E41), Fasteners (F16), Electrical Protective Equipment for Workers (F18)
2023 STANDARDS DEVELOPMENT

- 152 New Standards
- 1,661 Revised Standards
- 12,903 Active Standards
- 2,179 Technical Subcommittees
- 148 Technical Committees
2023 REVENUE SOURCES

- Publications: 75%
- Laboratory Services: 15%
- Advanced Manufacturing: 7%
- All Other income: 3%

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"At ASTM, we showed the same resolve that our forebears have shown since our founding, which has allowed us to help our world work better for more than 125 years."

2023 Board Chair Bill Ells
NEW - HELPING OUR WORLD WORK BETTER REPORT

- Introducing a new, mission-centric report that's inserted into this year's annual report.

- Topics include:
  - ASTM's Core Values
  - Charitable Giving
  - Diversity, Equity, Inclusion, & Belonging
  - UN Sustainable Development Goals
  - Student Activities
  - Consumer Outreach Efforts
ASTM INTERNATIONAL 2024 INITIATIVES

Five Strategic Objectives

- Leadership
- Global Technical Expertise
- Standards and Technical Content Development
- Services Provider
- Organizational Vitality

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LEADERSHIP

1 | Develop NATO engagement strategy
2 | Implement branding initiatives
3 | Journey to Net Zero
4 | F45 Research to Standards Roadmap
5 | Strategic global outreach
6 | NGO Observer Status within UN Framework Convention on Climate Change
7 | AI Policy & Governance

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GLOBAL TECHNICAL EXPERTISE

Physiological Bio-Marker Data Collection activity

Training & Workforce Development in Advanced Air Mobility

Enhance member experience

Use of Reels & short videos
STANDARDS AND TECHNICAL CONTENT DEVELOPMENT

- Release Standardization Impact Report
- Explore standards acceleration research vehicle
- Continue to work on new member tools
- Further transition Books and Journals to new management platform
SERVICE PROVIDER

- Investigate COMPASS content & functionality
- Grow Wohlers Advisory Services
- Evaluate and develop new training content
- Obtain ISO 17034 Accreditation
- Launch new PTP programs
- Develop new Personnel Certification Program for E50
ORGANIZATIONAL VITALITY

1. Build financial analysis tools
2. Evaluate financial reporting systems
3. Implement master data recommendations
4. Establish connections and educational programs for ASTM staff
5. Release Annual Giving report
6. Launch Web Strategy project
We want to hear from you.

You've heard from us.