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## Love, Lollipops, and Composite Materials

Some years ago my wife and I had just completed a transaction at a drive-up bank window when the teller returned two lollipops for our two early-school-age sons in the back seat, along with the transaction records. My wife picked up the lollipops and remarked in a louder-than-normal voice, "I guess we'll give these to Eric and Jason, but then we won't have any!" There was only a moment before we heard from the back seat, "Yes, but we love you, and love is better than lollipops!" Of course, as a father, I was struck by the truth and cleverness of that remark; it was an unusually effective act of communication.

Two years ago *Composites Technology Review* was launched as a newsletter because of a consensus that an effective "act of communication" was needed in the field of composite materials. Now, ASTM is launching a new journal, *Composites Technology Review*, based on the same premise. The *Review* will feature full length (fully revised) technical articles, extended abstracts, announcements, and news about new ideas, new processes, new products, new techniques, and new technology. This is a very difficult type of publication to put together, as the editors and members of the editorial and advisory Boards who have worked so hard on the newsletter during the last two years will tell you. The reader response to the *Review* has been so positive, however, that we remain dedicated to that format.

The *Review* will make a special effort to remain broad, to avoid specialization, and to provide a "home" for the central issues that are of concern to the use of all types of composite materials. There will be an emphasis on information that has to do with the application of composite materials, but not at the expense of rigor, or necessary sophistication. And credibility will be carefully guarded, in the ASTM tradition.

So, to those of you who have a vital interest in composite materials, and especially those of you who believe love is better than lollipops, I extend an invitation to read *Composites Technology Review* and, most importantly, to send us your contributions to the science and technology of composite materials.