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About ASTM International

ASTM International is a globally recognized leader in the development and delivery of international voluntary consensus standards. Today, some 12,000 ASTM standards are used around the world to improve product quality, enhance safety, facilitate market access and trade, and build consumer confidence.

ASTM’s leadership in international standards development is driven by the contributions of its members: more than 30,000 of the world’s top technical experts and business professionals representing more than 140 countries. Working in an open and transparent process and using ASTM’s best-in-class standards development infrastructure, ASTM members deliver standard test methods, specifications, guides and practices that support industries and governments worldwide.

ASTM International meets the World Trade Organization (WTO) principles for the development of international standards: coherence, consensus, development dimension, effectiveness, impartiality, openness, relevance and transparency. ASTM standards are accepted and used in research and development, product testing, quality systems and commercial transactions around the globe.



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ASTM International Standards for



Meetings

Providing best practices for environmentally sustainable events



INTERNATIONAL

Standards Worldwide

ASTM and APEX

Interest in the concept of green meetings has steadily been on the rise since the Convention Industry Council (CIC) appointed a green meeting task force in 2004 that produced a white paper of best practices for suppliers and planners.

In 2007, ASTM International teamed up with CIC through its Accepted Practices Exchange (APEX) initiative to develop international standards for green meetings within ASTM Subcommittee E60.02 on Hospitality, part of ASTM International Committee E60 on Sustainability.

APEX promotes development and implementation of industry-wide accepted practices to create and enhance efficiencies throughout the meetings, conventions and exhibitions industry. The suite of new green meetings standards provide meeting and event planners and their suppliers with specific guidelines and performance measurements.



“Sustainability is a strategic concern for planners, suppliers and the organizations they represent. The level of specificity required and accountability of both the planner and supplier that is built into these standards is unprecedented. The standards provide planners and suppliers a path to jointly support more environmentally sustainable meetings.”

*-Sue Tinnish, Chairman of
ASTM Subcommittee E60.02*

Green Meeting Standards

To date, eight green meetings standards have been approved and published by ASTM International. The standards focus on specific event elements for all facets of event planning and management, including meeting destinations and venues; audio visual equipment; communication supplies; exhibits; food and beverage; onsite offices; transportation and more.



ASTM E2741, Standard Specification for Evaluation of **Destinations** for Environmentally Sustainable Meetings, Events, Trade Show and Conferences

ASTM E2742, Standard Specification for Evaluation and Selection of **Exhibits** for Environmentally Sustainable Meetings, Events, Trade Show and Conferences

ASTM E2743, Standard Specification for Evaluation and Selection of **Transportation** for Meetings, Events, Trade Show and Conferences

ASTM E2745, Standard Specification for Evaluation and Selection of **Audio Visual (A/V) and Production** for Meetings, Events, Trade Show and Conferences

ASTM E2746, Standard Specification for Evaluation and Selection of **Communication and Marketing Materials** for Environmentally Sustainable Meetings, Events, Trade Show and Conferences

ASTM E2747, Standard Specification for Evaluation and Selection of **Onsite Offices** for Environmentally Sustainable Meetings, Events, Trade Show and Conferences

ASTM E2773, Standard Specification for Evaluation and Selection of **Food and Beverage** for Environmentally Sustainable Meetings, Events, Trade Show and Conferences

ASTM E2774, Standard Specification for Evaluation and Selection of **Meeting Venues** for Meetings, Events, Trade Show and Conferences

A ninth standard, WK22056, Standard Specification for Evaluation and Selection of Hotel and Meeting **Accommodations** for Environmentally Sustainable Meetings, Events, Trade Shows and Conferences, is still under development.

To see complete descriptions of standards, including scopes and significance and use sections, visit www.astm.org and enter the standard's designation number at the site search. Standards are available for immediate download 24 hours a day, 7 days a week.

