

Middle Tennessee State University (MTSU) Concrete Industry Management (CIM) Program

This Program is a joint initiative between MTSU and leaders from the concrete industry. It provides students the opportunity to enter a field that has an urgent need for professionals with the skills to meet the growing demands of a progressive, changing concrete industry.

The four-year Bachelor of Science degree in Concrete Industry Management is offered by the Engineering Technology & Industrial Studies Department in the College of Basic and Applied Sciences.

The concrete industry played a major role in helping develop the curriculum for the CIM Program. Concrete professionals and industry consultants worked with MTSU administration to make sure the CIM Graduates are fully prepared. The degree is composed of four major areas of study: general studies requirements, required support courses, major requirements of concrete-related courses, and business courses.

The goal is to produce graduates who are:

- Broadly educated
- Adept at oral and written communication
- Proficient in basic math and science
- Knowledgeable of concrete technology and techniques
- Able to manage people and systems
- Capable of promoting products or services related to the industry.

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