

**SENSORY  
EVALUATION  
OF APPEARANCE  
OF  
MATERIALS**

**STP 545**



**AMERICAN SOCIETY FOR TESTING AND MATERIALS**

# SENSORY EVALUATION OF APPEARANCE OF MATERIALS

A symposium  
sponsored by ASTM  
Committee E-12 on Appearance of  
Materials, and Committee E-18 on  
Sensory Evaluation of Materials  
and Products  
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## Foreword

Because of the overlapping interest of ASTM Committees E-12 on Appearance of Materials and E-18 on Sensory Evaluation of Materials and Products in vision and appearance, they have maintained liaison for many years, and joint sponsorship of this symposium was very appropriate. For Committee E-12 the symposium effort represented an extension beyond instrumental measurements, which had received most of their attention. For Committee E-18 it was a follow-up to ASTM Special Technical Publication 433, "Basic Principles of Sensory Evaluation" (1968), which included a chapter on vision and general chapters applying to all the senses. W. H. Danker, who was Chairman of Subcommittee E-18.02 during the early planning in 1970 and 1971, was largely responsible for the initial proposal for a joint effort of the two committees and the later proposal that this effort take the form of a symposium. W. J. Kiernan, who was Chairman of Committee E-12 in 1970, gave enthusiastic support to the proposed project and contributed many valuable suggestions for getting it underway.

The Chairmen of Committees E-12 and E-18 when the symposium was presented in 1972 were H. K. Hammond III and F. Sullivan. The Inter-Society Color Council also cooperated. P. N. Martin and R. S. Hunter presided as the symposium co-chairmen. Session chairmen included W. H. Danker, H. K. Hammond, R. S. Hunter, and O. R. Volk. Other members of the symposium task force were Mary W. Jenkins, J. W. Johnston, E. D. Kilmer, Angela C. Little, E. P. Rubacky, H. Stone, and R. M. Teates.

## **Related ASTM Publications**

**Basic Principles of Sensory Evaluation, STP 433  
(1968), \$5.75 (04-433000-36)**

# Contents

Introduction	1
Mechanism of Vision—A Review— <i>J. W. Johnston, Jr.</i>	3
Anatomy	4
Higher Brain Centers	7
Optical and Physiological Functions	7
Day and Night Vision	9
Visual Pigments	9
Color Vision	11
Deductive Logic and the Overview	11
Perception of Size	12
Brain Function	14
Color Constancy	15
Conclusions	16
Visually Perceived Attributes of the Appearance of Materials and ASTM Progress Toward Their Measurement— <i>R. S. Hunter</i>	18
The Measurable Attributes of Object Appearance	19
ASTM Achievements in Appearance Attributes Analysis	25
Major Unmet Needs and Suggested ASTM Program for the Appearance Analysis of Materials	31
Conclusion	34
Product Appearance as Communication— <i>C. J. Abend</i>	35
Product Appearance as Communication	36
Visual Perception—Key to Communication	38
Approaching an Appearance Vocabulary	39
Syntax and Forms of Non-Verbal Communication	42
Object and Information—An Illustrative Example	43
Rating Appearance Communication	47
Appearance—Embroidery, Candor or Confusion	49
Significance of Product Communication	51
Conclusion	53
Connotative Meaning of Visual Properties of Surfaces— <i>C. A. Burnham and     C. T. Grimm</i>	54
Semantic Differential Methodology	55
Semantic Differential Ratings	58
Psychophysical Relationships	64
Discussion	68

Obtaining and Summarizing Subjective Impressions for Correlation with Analytical Measurements— <i>M. W. Jenkins</i>	90
Classes of Problems	71
Assessing Subjective Impressions	72
Examples	74
Example 1	76
Example 2	80
Example 3	83
Summary	87
Concepts and Applications of Multidimensional Scaling— <i>Myron Wish and J. Douglas Carroll</i>	91
Some Basic Concepts of Multidimensional Scaling	92
Some Methods for Collecting Proximities Data	95
An Application of M-D-SCAL to Data on Nation Perceptions	98
Assumptions of the INDSCAL Model	100
An INDSCAL Analysis of the Nation Data	101
An INDSCAL Analysis of Helm's Color Vision Data	101
Perception of Colors Differing in Hue, Value, and Chroma	104
Conclusions	106
Color Evaluation of Foods—Correlation of Objective Facts with Subjective Impressions— <i>A. C. Little</i>	109
A General Approach to Color Evaluation of Foods	113
Concluding Remarks	126
Relationship of Instrumental Measurements to Visual Impressions of Potato Chip Color— <i>J. N. Yeatman and B. B. Aulenbach</i>	128
Procedure	129
Results	132
Measurement of Judgmental Responses to Multi-Attribute Marketing Stimuli— <i>P. E. Green</i>	139
Research Problems	141
Additional Considerations	150
Potential Marketing Applications	152
Conclusion	153
Appearance: Likes and Dislikes— <i>E. P. Rubacky</i>	154
History	156
Methods	159
Results	168
Summary	177
Discussion	177
Sensory Evaluation: Potentials for Precision and More General Application in Science and Technology— <i>R. M. Pickett</i>	185
A Case Study from Astronomy: Evaluating the Brightness of Stars	186
An Illustration from Medicine: Scaling the Appearance of PAP Smears	188
Summary	193

