

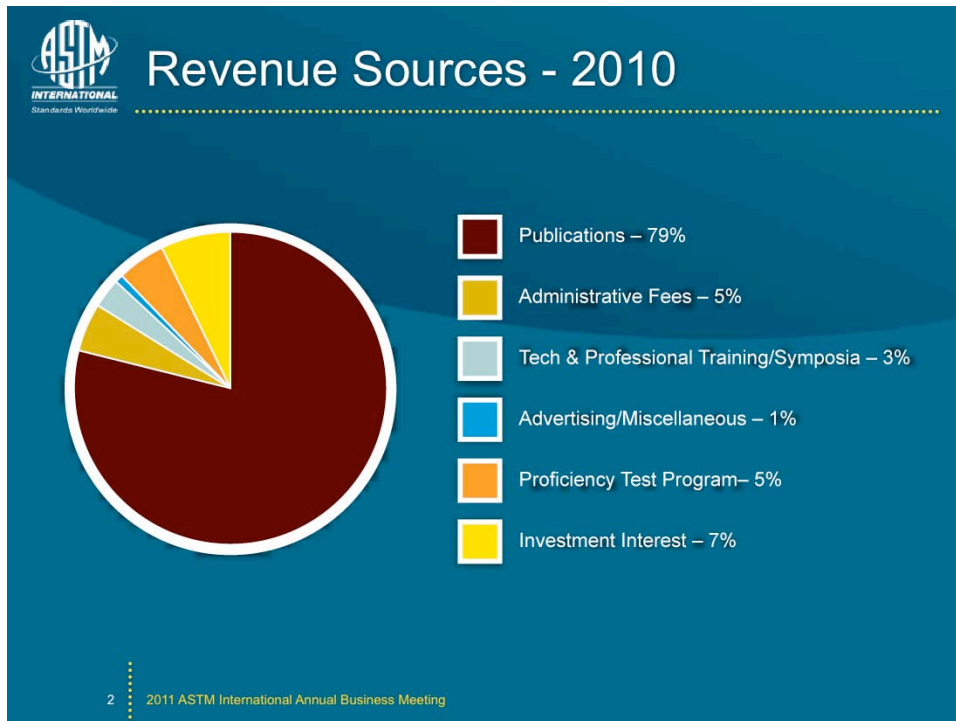


# Welcome

ASTM International  
Annual Business Meeting  
May 18, 2011 | Anaheim, CA

**Good morning. I'm Kitty Pilarz, this year's chairman of the board. Thank you for joining me today for the 2011 Annual Business Meeting.**

**One of the highlights as Chairman is to review the initiatives of the past 12 months in this address. Thanks to the hard work and dedication of members like you, I am able to deliver a very positive report on the health of ASTM International.**



**Let's start with the numbers.**

**As the chart indicates, the demand for ASTM products and services in the global marketplace remains high. In 2010, 79% of ASTM's revenue came from the sale of publications such as standards, books, journals and other technical information.**



## ASTM Membership - 2010

As of December 31, 2010 there were:

- 32,253 Total membership
- 139 Countries represented
- 25,752 Main committee members
- 142 Technical committees
- 1,915 Subcommittees
- 130,843 Total units of participation

3

2011 ASTM International Annual Business Meeting

**Our membership numbers for 2010 are also strong.**

**As of December 31, ASTM had a total membership of 32,253. ASTM members came from 139 different countries.**

**Regarding technical committee participation, ASTM has:**

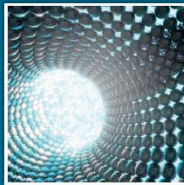
- **25,752 Main Committee Members**
- **142 Technical Committees**
- **1,915 Subcommittees**
- **130,843 Total Units of Participation**



## Standards Activity - 2010

As of December 31, 2010 there were:

- 232 New standards
- 1,938 Revised standards
- 3,203 Total standards actions
- 12,345 Total published ASTM standards



**Standards activity is equally robust. In 2010, there were:**

- **232 new standards**
- **1,938 revised standards**
- **3,203 total standards actions**
- **12,345 total published ASTM standards**



# Online Tools for ASTM Members



## ASTM Collaboration Area

[Lifespan](#) - [About Collaboration Area](#) - [Back to MyASTM](#) - [D05 Meetings](#) - [Tech Support](#) - [Log Out](#)

Collaboration on **WK33061** - Revision of **D5865**

Created: Target Date: 2011-05-01 Technical Contact: Member Name

**Drafts** | Discussion | Files | Members | History

### Work Item Description:

A revision to D5865 is offered that clarifies the circumstances related to bomb depressurization at the end of the test.

[Edit Work Item](#) >

### Draft Standard

[Learn More](#) >

[Upload New Draft](#)

[Add/Update Message](#)

• Draft 1 - Received Thursday, April 21 2011 12:27:16 from Member Name  
[View Comments](#)

[View All Drafts](#)

### Comment/Suggest Changes on Draft 1

[Learn More](#) >

Comment on Draft 1 :

\*Enter a comment

### What's New?

[New File](#)

[New Draft \(1\)](#)  
Thursday, April 21 2011 0:27:14

### Administration

[Remove Drafts](#)

[Invite/Remove Members](#)

[Add/Remove/Edit Timeline](#)

[Remove Files](#)

[Remove Comments](#)

[Remove Discussions](#)

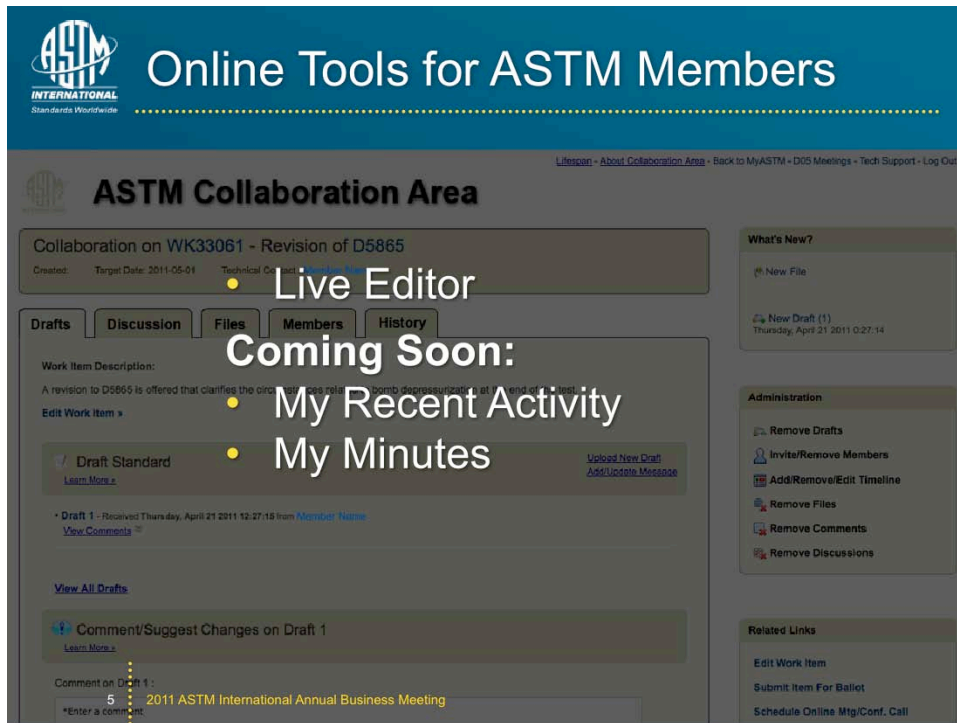
### Related Links

[Edit Work Item](#)

[Submit Item For Ballot](#)

[Schedule Online Mtg/Conf. Call](#)

**ASTM is always exploring new technology to support members in their standards development work. Here are some new tools to look for:**



**Live Editor** is a new HTML editing tool in the Collaboration Area, where task group members can annotate drafts online and make their comments viewable by other members. This creates more of a “wiki-like” environment.

Soon to debut is a new tool called, **My Recent Activity**. This feature will give members a summary page where you can view recent activity in your member account, including ballots submitted, work items registered, updates to contact information, and changes in classification or voting status.

Another new tool to be launched later this year is called **My Minutes**. My Minutes will use the My Agenda file as a starting point, and then incorporate any resolutions to negative votes that were submitted through the online system.



# Enhancements to the ASTM Website


Other Languages

[Login](#) [Home](#) [About ASTM](#) [Site Map](#) [Support](#) [Contact](#) [Web/IP Policies](#) [Copyright/Permissions](#)

Welcome to **ASTM.org**, where you can search and buy standards and engineering publications, join technical committees, and learn about ASTM.

- Standards
- Standards and Engineering Digital Library
- Books & Journals
- Technical Committees
- Membership
- Meetings
- Symposia & Workshops
- Training Courses
- Proficiency Testing
- Certification Programs
- Equipment Directory
- Lab Directory
- Consultants Directory
- About ASTM
- Magazine & Newsletters
- News Releases


### LATEST NEWS




**3D Imaging Systems**

ASTM Committee E57 on 3D Imaging Systems has developed a new standard, E2807, which provides a standardized format for 3D imaging data exchange. [More.](#)

### RECENT PUBLICATIONS



**They're Back!**  
**ASTM Golf Shirts**



**ASTM Standards and Engineering Digital Library**  
*Updated and Expanded!*

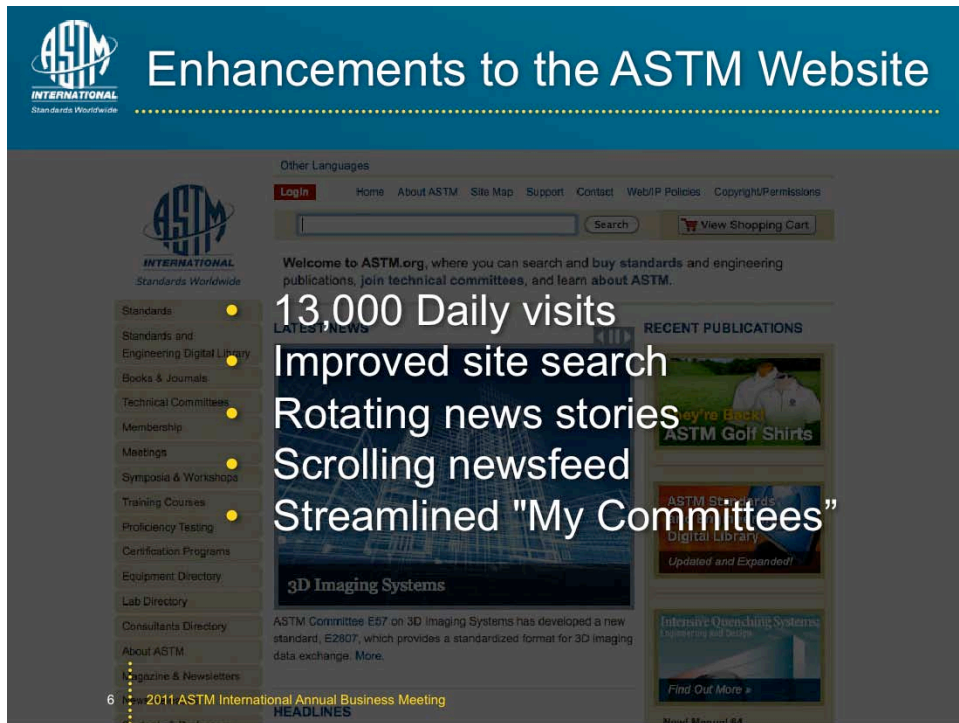


**Intensive Quenching Systems**  
Engineering and Design  
[Find Out More »](#)

### HEADLINES

Novel Manual 64

**We are also pleased to report that there is healthy interest in the ASTM website. Approximately 13,000 visitors a day come to the site.**



**Several enhancements were made to the website this past year:**

**The site search was improved for better discoverability,**

**News stories now rotate on the opening home page,**

**The "About ASTM" section now includes a scrolling newsfeed with links to the latest media stories covering ASTM, and**

**The "My Committees" page has been streamlined.**



# Training Initiatives

## Officers' Training Workshop

- Sept. 14-15, 2010, ASTM headquarters
- Modules available on the ASTM website

## Virtual Classroom for Members

- Eight one-hour training sessions online

7

2011 ASTM International Annual Business Meeting

### Virtual Classroom for Members



#### Virtual Classroom for Members /

ASTM International is pleased to offer a series of free one-hour online training workshops. For more details on each training session and to register, please click on the appropriate link(s) below. If you need more information or have any questions, please contact Kevin Shanahan

#### Training Sessions

- New Member Orientation & Training
- Balloting & Handling Negative Votes
- Developing & Revising a Standard
- Roster Maintenance
- WebEx Training
- Work Item Collaboration Area
- ASTM Website Training
- Interlaboratory Studies Program

#### Additional Information

- 2010 Officers' Training Workshop Module More
- Electronic Balloting More
- Identifying and Accelerating the Development of New Standards More
- Strategic Planning and New Activity Development More

Suggestions for Modules

Feedback from attending a session

#### New Member Orientation & Training

This module will provide new members with an arsenal of electronic tools that facilitate your participation at any place, at any time. These tools prepare you for meetings, keep you informed, provide technical contacts, and ultimately enable your input to the consensus process.

One way our staff can welcome you into ASTM is to "show you around" the website. The PowerPoint below will walk you through these online tools to assist you from preparing for meetings, to voting on standards, to contacting colleagues. If you have any questions about New Member Orientation, please contact Brynn Murphy.

Click on the link below to register for an upcoming training session:

Wednesday, April 27 - 12 pm ET (in Spanish)

Thursday, April 28 - 9 am ET

Thursday, June 2 - 11 am ET

**Nearly 100 committee officers participated in the 2010 Officers' Training Workshop held at ASTM headquarters this past September. The modules given by ASTM staff at the workshop are informative, and they are viewable on the ASTM website.**

**Also on the ASTM website, you can find a Virtual Classroom for Members, which features eight free one-hour training sessions on a variety of subjects like Roster Maintenance and the ASTM Work Item Collaboration Area.**



## Interlaboratory Study (ILS) Program

- 600+ studies registered
- 61 studies in 2010
- 78 committees participate



8 2011 ASTM International Annual Business Meeting

**Onto ILS, the ASTM Interlaboratory Study Program—which assists technical committees as they develop precision statements for test methods—continues to expand.**

**By the end of last year, more than 600 individual studies were registered in the program, 61 of which were completed and published in 2010.**

**Currently, a total of 78 ASTM technical committees are participating in the ILS program.**



## Proficiency Testing Program

- New program on thermal analyses of plastics
- 3,500+ units from 70 countries
- 41 total PTP programs



9

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**Robust growth was also seen in the ASTM Proficiency Testing Program, where a new program on thermal analyses of plastics was introduced in 2010. Also new is a data entry system featuring an easy-to-use interface and an interactive data form for PTP customers.**

**By year's end, more than 3,500 units from 70 countries participated in 41 PTP programs.**



## ASTM on Social Media Networks

- **Facebook** – 2,000 followers
- **Twitter** – 700+ followers
- **YouTube** – 3,000+ channel views
- Companion student sites



10

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**In December, ASTM announced its presence on several major social media platforms, and interest in these sites increases daily.**

**Currently, ASTM has over 2,000 Facebook fans and more than 700 Twitter followers.**

**ASTM's YouTube site, which features several informational videos, has gotten more than 3,000 channel views.**

**Companion sites for students on each of these platforms have also been launched.**



## Jumpstart Your Career

- 2011 academic outreach program
- Senior design project grants
- Student podcast interviews
- Campus visits
- Professor of the Year Award
- Student video contest
- Student membership



11

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**“Jumpstart Your Career” is the name of this year’s academic outreach campaign, intended to increase students’ knowledge of standards before they enter the workforce.**

**Some highlights of this initiative include:**

**[Project grants](#) for senior design projects,**

**[Student podcast interviews](#),**

**Campus visits by ASTM members and staff,**

**The [2011 Professor of the Year Award](#) — the deadline for nominations is August 31, and**

**A [student video contest](#) — the deadline for submissions is October 31.**

**Another goal of the campaign is to grow student membership.**

**Currently, there are some 5,500 ASTM student members, more than half of whom attend schools outside the United States.**



## Memorandum of Understanding Program

New MoU signatories in the past year:

- Belize 
- Brunei 
- Tunisia 
- Yemen 
- CROSQ, Caribbean Regional Organization for Standards and Quality 

*75 Nations have referenced or adopted more than 6,000 ASTM standards from 110 technical committees for their own national standards.*

12

2011 ASTM International Annual Business Meeting

**On the global front, this is the 10<sup>th</sup> year of ASTM's Memorandum of Understanding Program.**

**Five new MoUs were signed in the past 12 months, bringing the total signatories to 74. The most recent MOU agreements are with the national standards bodies of Tunisia, Yemen, Belize, Brunei, and the Caribbean Regional Organization for Standards and Quality.**

**It is interesting to note that currently 75 nations reference more than 6,000 ASTM standards from 110 ASTM technical committees for their own national standards.**



## Asia Pacific Economic Cooperation (APEC)

- USA hosts APEC 2011
- ASTM plans program with Commerce Dept. and U.S. Trade Representative
- ASTM president delivers opening remarks
- 21 APEC member economies in attendance
- [www.astm.org/GLOBAL/APEC](http://www.astm.org/GLOBAL/APEC)



13 2011 ASTM International Annual Business Meeting

**This year, the United States is the host of the meetings of APEC, the Asia-Pacific Economic Cooperation, which works to reduce trade barriers across the Asia-Pacific region.**

**ASTM, in cooperation with the U.S. Department of Commerce and the U.S. Trade Representative, developed a project proposal for a conference and survey on sustainability in commercial building construction. On March 3, ASTM President Jim Thomas delivered the opening remarks at the conference in Washington, DC, which was attended by representatives from 21 APEC member economies.**

**More information on APEC 2011, including survey results, can be found in the Global Cooperation section of the ASTM website.**



## Letter to USTR on Choice of International Standards

- Letter sent by industry associations
- Objections to European proposal
- List of designated organizations
- Undermines current WTO policy

14

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The screenshot shows a news article titled "International Trade & Standards". The article features logos for the U.S. Chamber of Commerce (with the tagline "Fighting For Your Business"), NAFEC (National Association of Manufacturers), USCIB (United States Council for International Business), and the European-American Business Council. The text of the article states: "The U.S. Chamber of Commerce, National Association of Manufacturers, National Foreign Trade Council, and over a dozen industry trade associations have sent a joint letter to the U.S. Trade Representative stating their objections to a European proposal within the WTO that would restrict choice of international standards." Below the article, there are "HEADLINES" including: "New ASTM Printing Inks Standard Will Ensure Correct Visual Effects", "Saudi Standards, Metrology and Quality Organization Adopts Several ASTM International Petroleum and Roofing Standards", and "ASTM International Donates Emergency Radios to...". To the right of the article, there are "RECENT PUBLICATIONS" including "They're Back! ASTM G...", "ASTM Standards and Engineering Digital Library Updated and...", "Intensive Queue Engineering and Design", "Find Out More...", "New! Manual for Intensive Queue Systems: Engineering Design", and "Crude Oil: Their Sampling, Analysis..."

**In April, several industry trade associations sent a joint letter to the United States Trade Representative (USTR) stating their strong objections to a European proposal in current WTO negotiations. The proposal designates a short list of specific organizations as “international standards developing organizations,” and suggests that only the standards developed by these organizations are relevant internationally.**

**Current WTO policy states that international standards are to be developed with open, impartial, and transparent principles. This allows industry and governments to choose from a broad portfolio of international standards based upon important criteria such as technical quality, market relevance, and suitability. The current European proposal undermines this approach by limiting choices based upon whether the standard was developed by a specific organization on the approved list of standardizing bodies.**



## IP, Copyright, and Permissions

- IP is monitored on the Internet
- Watermarking for CD/DVDs
- Demo for copyright and permissions
- [www.astm.org/COPYRIGHT](http://www.astm.org/COPYRIGHT)

15

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**Permissions**

### Copyright and Permissions Overview

**Copyright**

All products produced and published by ASTM International are copyrighted and protected by U.S. and International law. This includes the following:

- ASTM Standards and Test Methods
- ASTM Journals
- ASTM Technical Papers
- ASTM Published Books and Manuals
- ASTM STPs
- ASTM Online Product Offerings

For more detailed information relating to authorized usage of ASTM copyrighted materials, please review the following:

- Terms and Conditions -- Single PDF Download
- Terms and Conditions -- Subscription Products

**Permissions**

ASTM International provides the ability for users who have already purchased an individual ASTM product or subscription service to get authorized permission to share content or make reproductions of its copyrighted materials in two offerings:

- Pay Per Use
- Annual License

**Protecting assets is a priority for every business, and this is especially so for ASTM since we rely on the sale of publications for our principal funding. Right now, we protect our intellectual property by monitoring and tracking violations manually on the Internet, but we are working to find a better process to automate these searches. And, we are trying to develop a more intelligent watermarking scheme for our CD/DVD products, so when illegal copies are made, we have a means to trace back to the original purchasers.**

**A demo on the ASTM website shows guidelines for photocopying and content sharing ASTM material. The demo is a complete walkthrough on how to get permission to photocopy ASTM content and how to pay for the rights to share content. The video is in the Copyright and Permissions section.**



## Certification Programs

- Board approval in 2009
- Standing committee formed
- USDA selects ASTM for biobased product certification
- Testing according to ASTM D6866
- [www.astm.org/CERTIFICATION](http://www.astm.org/CERTIFICATION)



**Switching over to certification — since the ASTM Board approved the establishment of ASTM Certification Programs in 2009, a new Standing Committee on the subject has been formed and ASTM was selected by the U.S. Department of Agriculture to administer a certification program for the voluntary labeling of biobased products.**

**This means that manufacturers and vendors seeking to use a biobased label will need to go through the ASTM Biobased Product Labeling Program. This process involves testing by an outside-accredited laboratory in accordance with ASTM Standard D6866.**

**Several other product and personnel programs are being evaluated based on support by the industry and the respective ASTM technical committee. Certification programs has its own section on the ASTM website for more detailed information.**



## Consumer Safety

- Consumer Product Safety Improvement Act
- ASTM F1169, Consumer Safety Specification for Full-Size Baby Cribs
- ASTM F406, Consumer Safety Specification for Non-Full-Size Baby Cribs/Play Yards



17 2011 ASTM International Annual Business Meeting

**Further public reliance on ASTM standards involves the inclusion of two ASTM crib safety standards this past December into the Consumer Product Safety Improvement Act.**

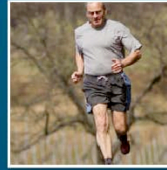
**This is a good example of the ASTM process in action, where a variety of stakeholders partner to meet a rigorous standards deadline in the interest of public safety.**

**A similar example is found in the efforts of the toy safety subcommittee, which is meeting here at this Committee Week.**



## Other New Activities

- Knee bearing endurance standard



- Oil spill vessel standard



- Fluids and coolants



18

2011 ASTM International Annual Business Meeting

**Highlights from some of the other committees here in Anaheim are...**

**Committee F04 on Medical and Surgical Materials and Devices has recently approved a standard to evaluate knee bearing endurance.**

**Committee F25 on Ships and Marine Technology is working on an oil spill vessel standard.**

**And, three new subcommittees in Committee D15 on Engine Coolants are addressing: diesel exhaust fluid, non-aqueous coolants, and industrial heat transfer fluids.**



For a more complete description of past year's activities, please pick up a copy of the *2010 Annual Report, titled Innovation and Standardization*.

The report is also posted on the ASTM website in the About ASTM section.



Thank you

QUESTIONS?

20

2011 ASTM International Annual Business Meeting

**Thank you for joining me today and for your attention.**

**I will be glad to answer questions.**